Shanghai International Metalsmithing & Jewelry Art Exhibition 2014

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About Shanghai

Shanghai is located at NL 31 degree and EL 121 degree. The most vigorous city belt along the Sub-pacific coast line. With an area of 6340.5 square kilometers, the city has good transport infrastructure, vast interior land and good geographic location, making it a perfect port.

As a fast developing international metropolis in China’s recent history, Shanghai is the most important meeting-point city for Eastern and Western cultures. It has an exclusive geographic location, strong economic strength, rich culture and history, and flexible development environment. Attracted by those features, more and more people choose to take root in this land.

As a city that has a panorama of industries with the largest economic scale and highest output capacity, Shanghai is one of the most powerful economic centers in China that have great influence over surrounding cities. With increasing industrial concentration and radiation as well as more and more transnational companies, financial institutions, high-end organization and talents with high caliber coming to Shanghai, Shanghai is developing into an important international metropolis and a base of innovation. In 2020, Shanghai will become an international center of finance, trade, shipping and economy.

The general situation of Shanghai jewelry design

According to the incomplete statistics, the total amount of jewelry sell in Shanghai broke through 45 billion RMB in 2013, occupied 15% of China’s jewelry industry. Jewelry is no longer goods for dressing, but more for investment and collection. As the city of design, Shanghai has formed a multi-form and individual market of jewelry. Rapid development has taken place in jewelry design in recent years.

In Shanghai, there are nearly 300 jewelry design institutions which register for independent jewelry studio or design company, about 750 commercial enterprises offer external jewelry design service, approximately 3500 are professional jewelry designers. In addition to the designers in professional company and independent jewelry studio, nearly 300 jewelry designers are distributed in large jewelry business. In terms of jewelry education, about 20 higher education institutions and national key secondary vocational schools set up undergraduate and graduate major for jewelry design or jewelry crafts. Nearly 200 students graduate from school every year, 80% of whom work on jewelry design and craft. There are also many graduate students inland or returning overseas open their independent jewelry studio.

Colorful jewelry design activities

Since the Jewelry Design Contest held during Shanghai International Creative Week and Shanghai International Jewelry Fashion week in 2006, there were various creative activities held, like Shanghai International Gemstones Summit, Shanghai Jewelry Designer Skill Competition, Shanghai International Jewelry Design Contest, Shanghai Young Designers Competition, Shanghai Diamond Creative Jewelry Design Competition, Jewelry Art Fair, Contemporary Jewelry Art Exhibition. These activities greatly promote the atmosphere of jewelry design and holding activities of international jewelry design communication.

During Shanghai design week in 2014, there are so many exciting jewelry activities, international metal crafts art of jewelry exhibition will show the new concept of contemporary art jewelry and there will be original enriching trends of young designers from the international jewelry design normal. The communication of jewelry artists from all over the world will lay a creative industry of Chinese jewelry design.
Shanghai International Metalsmithing & Jewelry Art Exhibition Organized Committee really welcome artists and designers come to join, guide, and communicate.

Shanghai Design Week – Metalsmithing & Jewelry Art Exhibition is an international art jewelry and metal jewelry art exhibition which is based on metal art and art jewelry. The exhibition aims at releasing authoritative information, spreading jewelry culture, and build platform of transaction service for art jewelry and metal jewelry through displaying, seminar, technology demonstration and meeting with buyers.

Expenses of Shanghai International Metalsmithing & Jewelry Art Exhibition is undertaken by organizer, it’s free for artists. Artists and Designers from China, UK, France, Germany, Italy, USA, Netherlands, Australia, Iran, Japan will come to join the exhibition. Organized Committee really welcome the artists and designers to join the exhibition.

**Exhibition Period**
October 9 to 12, 2014

**Place**
Shanghai exhibition center west pavilion

**Exhibition range**
Metalsmithing & Art Jewelry

**Live Events**
Art jewelry seminars and advisory council
International Seminar on jewelry design trends
Jewelry and metalwork art auction show
Chinese and foreign designers’ work release conference and communication
Contemporary art jewelry craft demonstration

**Bilingual Catalogue**
The exhibition committee will edit and send the album which contains the work and introduction of artists to the visitors. According to all the artists and their works, focusing on the development of contemporary jewelry, the exhibition committee will edit and publish the book Contemporary Art Jewelry In China.

**Exhibitor Application and acceptance**
(1) All exhibitors should apply by submitting the application form and Exhibition Product renderings by writing or e-mail. Company, organization or individual, who interested in participating, should submit a signed application form to the organizer before the date 10th September, 2014. Sending the exhibits to Shanghai from 20th September, and the deadline for receiving is 30th September. (Any special condition please contact us) Once the participating exhibitions’ application submitted, it is deemed to be given to the organizer of his undertaking.

(2) The theme of exhibition should match the theme of the exhibition, and reach the excellence levels.

(3) Exhibitors who submit an application means that exhibitors’ has raised the request and fully accept the terms of the related exhibitors’ regulations.

(4) In the event organizers agree with undertaker’s application, the regulations of participation shall enter into force on the exhibitors.

(5) Without the organizers’ agreement, exhibitors are forbidden to move, exchange or share the exhibition position, nor transfer the exhibition position to third parties. In addition to organizer assigned to exhibitors and exhibitors who make under the terms of the exhibitors with specific exhibition position, exhibitors shall not occupy exhibition any other museum space (including channel and other exhibition position).

(6) Exhibitors can only use the specified range of printed matter or media supplied by the host / contractor.

(7) Before transport the exhibits to the exhibition hall, exhibitors should arrange their own exhibits to storeroom or warehouse.

(8) Exhibitors should offer the name and quality of the exhibits to the organizer at least thirty days prior to the opening of the exhibition.

(9) Exhibitors may apply to the organizer to claim for indemnity;

(10) Organizer has the responsibility to protect the intellectual property rights of exhibits designed to prevent the occurrence of design infringement.

**Exhibits transportation and protection**
(1) Exhibitors should take responsibility to the works until they reach the exhibition hall.

(2) Costs of transportation, insurance will further discussed with organizer.

(3) Payment of exhibits demand are paid by the organizer.

(4) The organizers will take responsible for safety and insurance of the exhibits during the exhibits.

(5) Before transport the exhibits to the exhibition hall, exhibitors should arrange their own exhibits to storeroom or warehouse.

(6) Exhibitors can only use the specified range of printed matter or media supplied by the host / contractor.

(7) Before closing the exhibition, jewelry pieces shall not be removed from exhibition hall to outside by anyone.

(8) Any broken part of the exhibits due to improper reserve and transport during the exhibition, exhibitors may apply to the organizer to claim for indemnity;

(9) Exhibitors’ transportation should be completed by specified suppliers of the organizer.

(10) Exhibitors who need to apply for a business visa, should submit to the organizer before 10th September, 2014.

(11) Exhibitors should get insurance for the works, and the organizers are forbidden to remain uninsured.

**Foreign exhibitors’ entry formalities and exhibitors’ business visa**
(1) If there are exhibits need to go through customs declaration, exhibitors shall offer photographs and description of works in Chinese and English and the value of exhibits before 10th September 2014 to the organizer.

(2) Foreign artists or exhibitors who need to apply for a business visa, should submit to the organizer before 10th September, 2014.

(3) The organizer reserves the right to interpret.