Shanghai International Metalsmithing & Jewelry Art Exhibition
2014

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About Shanghai

Shanghai is located at NL 31 degree and EL 121 degree. The most vigorous city belt along the Sub-pacific coast line. With an area of 6340.5 square kilometers, the city has good transport infrastructure, vast interior land and good geographic location, making it a perfect port.

As a fast developing international metropolis in China’s recent history, Shanghai is the most important meeting-point city for Eastern and Western cultures. It has a exclusive geographic location, strong economic strength, rich culture and history, and flexible development environment. Attracted by those features, more and more people choose to take root in this land.

As a city that has a panorama of industries with the largest economic scale and highest output capacity, Shanghai is one of the most powerful economic centers in China that have great influence over surrounding cities. With increasing industrial concentration and radiation as well as more and more transnational companies, financial institutions, high-end organization and talents with high caliber coming to Shanghai, Shanghai is developing into an important international metropolis and a base of innovation. In 2020, Shanghai will become an international center of finance, trade, shipping and economy.

The general situation of Shanghai jewelry design

According to the incomplete statistics, the total amount of jewelry sell in Shanghai broke through 45 billion RMB in 2013, occupied 15% of China’s. Jewelry is no longer goods for dressing, but more for investment and collection. As the city of design, Shanghai has formed a multiform and individual market of jewelry. Rapid development has taken place in jewelry design in recent years.

In Shanghai, there are nearly 300 jewelry design institutions which are listed for independent jewelry studio or design company, about 750 commercial enterprises offer external jewelry design service, approximately 3500 professional jewelry designers. In addition to the designers in professional company and independent studio, nearly 300 jewelry designers are distributed in large jewelry business. In terms of jewelry education, about 20 higher education institutions and national key secondary vocational schools set up undergraduate and graduate major for jewelry design or jewelry crafts. Nearly 200 students graduate from school every year, 80% of whom work on jewelry design and craft. There are also many graduate students inland or returning overseas open their independent jewelry studio.

Colorful jewelry design activities

Since the Jewelry Design Contest is held during Shanghai International Creative Week and Shanghai International Jewelry Fashion Week in 2006, there were various creative activities held, like Shanghai International Gemstones Summit, Shanghai Jewelry Designer Skill Competition, Shanghai International Jewelry Design Contest, Shanghai Young Designers Competition, Shanghai Diamond Creative Jewelry Design Competition, Jewelry Art Fair, Contemporary Jewelry Art Exhibition. These activities greatly promote the atmosphere of building jewelry design and holding activities of international jewelry design communication.

During Shanghai design week in 2014, there are so many exciting jewelry activities, including metal crafts, art of jewelry exhibition will show the new concept of contemporary art jewelry and there will be original refreshing trends of young designers from the international jewelry design forum. The communication of jewelry artists from all over the world will build a creative industry of Chinese jewelry design.

In City of design Shanghai international contemporary jewelry art exhibition

Guiding Unit

The Leading Group Office for Culture Creative Industry in Shanghai Publicity Department of the CPC Shanghai Municipal Committee Shanghai Economic & Information Commission

Supporters

Committee of China Arts and Metal Crafts Society Chinese Jewelry Jade Industry Association Committee of Professional Jewelry Design Guangdong Gold Industry Association China Supervision and Inspection Center of Shanghai Jewelry Jade Lab

Organizers

UNESCO “Creative City” (Shanghai) Promotion Office Shanghai of Design Promotion Center

Undertaker

Shanghai Jewelry Design Society Shanghai Arts and Crafts Society Shanghai Technicians Association

Co-host and artistic director of the unit

School of Media & Design, Shanghai Jiao Tong University China Central Academy of Fine Arts Academy of Art & Design, Tsinghua University Beijing Institute of Fashion Technology China Academy of Art Nanjing University of the Arts School of Art, Design, Media, East China University of Science and Technology Shanghai Institute of Visual Art Tongji University College of Design and Innovation College of Fine Arts, Shanghai University GIA Shanghai Education Center Sir John Cass Faculty of Art, Architecture and Design Shanghai City Jewelry Designers Association
Shanghai International Metalsmithing & Jewelry Art Exhibition Organized Committee really welcome artists and designers come to join, guide, and communicate.

Shanghai Design Week – Metalsmithing & Jewelry Art Exhibition is an international art jewelry and metal art exhibition which is based on metal art and art jewelry. The exhibition aims at releasing authoritative information, spreading jewelry culture, and build platform of transaction service for art jewelry and metal jewelry through displaying, seminar, technology demonstration and meeting with buyers.

Expenses of Shanghai International Metalsmithing & Jewelry Art Exhibition is undertaken by organizer, it’s free for artists. Artists and Designers from China, UK, France, Germany, Italy, USA, Netherlands, Australia, Iran, Japan will come to join the exhibition. Organized Committee really welcome the artists and designers to join the exhibition.

Exhibition Period
October 9 to 12, 2014

Place
Shanghai exhibition center west pavilion

Exhibition range
Metalsmithing / Metal Art / Art Jewelry

Live Events
Art Jewelry Seminars and advisory council
International Seminar on jewelry design trends
Jewelry and metalwork art auction show
Chinese and foreign designers' work release conference and communication
Contemporary art jewelry craft demonstration

Bilingual Catalogue
This exhibition committee will edit and send the album which contains the work and introduction of artists to the visitors. According to all the artists and their works, focusing on the development of contemporary jewelry, the exhibition committee will edit and publish the book Contemporary Art Jewelry In China.

Exhibitor Application and acceptance
(1) All exhibitors should apply by submitting the application form and Exhibition Product renderings by writing or e-mail. Company, organization or individual, who interested in participating, should submit a signed application form to the organizer before the date 10th September, 2014. Sending the exhibits to Shanghai from 20th September and the deadline for receiving is 30th September. Any special condition please contact us. Once the participating exhibitions' application submitted, it is deemed to be given to the organizers' of his undertaking.

(2) The theme of exhibition should match the theme of the exhibit, and reach the excellence levels;

(3) Exhibitors who submit an application means that exhibitors' has raised the request and fully accept the terms of the related exhibitor's regulations;

(4) In the event organizers agree with undertaker's application, the regulations of participation shall enter into force on the exhibitors.

(5) Without the organizers' agreement, exhibitors are forbidden to move, exchange or share the exhibition position, nor transfer the exhibition position to third parties. Exhibitors shall not occupy exhibition any other museum space (including channel and other exhibition position);

(6) Exhibitors should offer the name and quality of the exhibits designed to prevent the occurrence of design infringement.

Exhibits transportation and protection
(1) Exhibitors should take responsibility to the works until they reach the exhibition hall. The theme of exhibition should match the theme of the exhibit, and reach the excellence levels;

(2) Exhibitors who submit an application means that exhibitors' has raised the request and fully accept the terms of the related exhibitor's regulations;

(3) Exhibitors who submit an application means that exhibitors' has raised the request and fully accept the terms of the related exhibitor's regulations;

(4) The organizers will take responsible for safety and insurance of the exhibits during the exhibits.

(5) Before transport the exhibits to the exhibition hall, exhibitors should arrange their own exhibits to storeroom or warehouse.

(6) Exhibitors can only use the specified range of printed matter or media supplied by the host / contractor.

(7) Exhibitors should offer the name and quality of the exhibits designed to prevent the occurrence of design infringement.

(8) Any broken part of the exhibits due to improper reserve and transport during the exhibiton, exhibitors may apply to the organizer to claim for indemnity;

(9) Exhibitors' business visa should be completed by specified suppliers of the organizer.

(10) Exhibitors should offer the name and quality of the exhibits designed to prevent the occurrence of design infringement.

Exhibitors' entry formalities and exhibitors' business visa
(1) If there are exhibits need to go through customs declaration, exhibitors shall offer photographs and description of works in Chinese and English and the value of exhibits before 10th September 2014 to the organizer.

(2) Foreign artists or exhibitors who need to apply for a business visa, should submit to the organizer before 10th September, 2014.

(3) Without the organizers' agreement, exhibitors are forbidden to move, exchange or share the exhibition position, nor transfer the exhibition position to third parties. Exhibitors shall not occupy exhibition any other museum space (including channel and other exhibition position);

(4) Exhibitors who submit an application means that exhibitors' has raised the request and fully accept the terms of the related exhibitor's regulations;

(5) The design and construction of the booth is responsible for the specific construction appointed by the host / organizer, exhibitors cannot be changed; exhibitor's specific requirement to the booth should have the agreement of host/organizer and made by the appointed construction. The exhibitor may need to pay the additional construction costs.

(6) Exhibitors should reach the destination at the required time, and construct the booth according to the host / organizer's demand. (Exhibitors who authorize others to construct the booth, host/organizer included, should have written documents).

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Shanghai International Metalsmithing & Jewelry Art Exhibition organizing committee reserves the right to interpret.