The Use of #Migrant and #Refugee on Twitter

Citation for published version:
Llewellyn, C & Cram, L. The Use of #Migrant and #Refugee on Twitter, 2015, Web publication/site, European Futures, Edinburgh.

Link:
Link to publication record in Edinburgh Research Explorer

Document Version:
Publisher's PDF, also known as Version of record

Publisher Rights Statement:
© 2015 Clare Llewellyn and Laura Cram. Published under Creative Commons (CC BY-NC-ND 4.0 International) License

General rights
Copyright for the publications made accessible via the Edinburgh Research Explorer is retained by the author(s) and / or other copyright owners and it is a condition of accessing these publications that users recognise and abide by the legal requirements associated with these rights.

Take down policy
The University of Edinburgh has made every reasonable effort to ensure that Edinburgh Research Explorer content complies with UK legislation. If you believe that the public display of this file breaches copyright please contact openaccess@ed.ac.uk providing details, and we will remove access to the work immediately and investigate your claim.
The Use of #Migrant and #Refugee on Twitter

Author(s): Clare Llewellyn, Laura Cram

Permalink: http://www.europeanfutures.ed.ac.uk/article-1787

Publication: 6 October 2015

Article text:

In discussions on the mass movement of people from the Mediterranean Basin to Europe, the choice of words can play an important role. Clare Llewellyn and Laura Cram explore how users on Twitter make use of the terms ‘migrant’ and ‘refugee’ in the debate.

The movement of people across borders and the implications of that movement are at the heart of current debates in the European Union. This issue is likely to play a central role in the forthcoming UK referendum on continued membership of the EU.

What Would UK Immigration Policy Look Like After Brexit?
Sep 14, 2015 ... Last month's immigration statistics showed net migration to the UK rising to ... painlessly, what would our new immigration policy look like? UKANDEU.AC.UK

How the debate is framed in public discussions may have important implications for the outcome of the referendum.

There has been discussion both online and in the media about the use of the terms ‘migrant’ and ‘refugee’ and what the difference is between the terms.

Migrant v Refugee: What’s the Difference?
Not all migrants then are refugees, but refugees can fall under the migrant umbrella. One of the major differences between the two designations is that while migrants may seek to escape harsh conditions of their own, refugees could face imprisonment...

With the BBC using both in one headline:
Migrant Crisis: UK Public ‘Split’ over Taking Refugees

Some 57% of people in the UK are in favour of the status quo, or the government taking fewer refugees from Syria and Libya, a poll suggests. Forty per cent said the UK should take in more. One thousand people were interviewed by telephone between Friday and Sunday in a ComRes poll for BBC Newsnight.

BBC News

There was even a petition asking the BBC to use the term ‘refugee’:

Petition · Request BBC use the correct term Refugee Crisis instead ...

We kindly request that the BBC use the term Refugee Crisis instead of Migrant ...
One word can make all the difference. ... Zinon Zygkostiotis started this petition ...

WWW.CHANGE.ORG

We looked to our dataset to see if there was a difference in how these terms are used on Twitter. The data was collected between 7 August 2015 and the 11 September 2015 (it is ongoing but these snapshots are taken from then). Initially we looked at the frequency of the two terms:

![Graph showing frequency of #refugee over time](image-url)
We can see that the term ‘migrant’ is used much less frequently than ‘refugee’ – 2549 times as opposed to 7637, respectively. We also see that the use of both terms has increased dramatically after 20 August 2015. The trend continues up towards a peak around 3 September 2015, when the body of a young refugee was found on a beach in Greece.

We also looked at which hashtags are used in association, and used in the same tweet, with migrant and refugee. We also included any compound terms including refugee such as refugeesWelcome (the biggest tag in our set by far) or refugeecrisis. Considering that we built the set using the search terms ‘EU’ and ‘Europe’, it is no surprise to see them in the set. However, since they are used in the same tweets as ‘crisis’ and ‘migrant’, the Twittersphere obviously sees this as an EU-related issue. There are some specific locations mentioned in association with ‘refugee’ – namely, Syria, Kos, Munich, Germany and Hungary.
When people use the term migrant they also mention asylum and isis. These terms don't appear with refugee.

When people use the term ‘migrant’, they also often mention ‘asylum’ and ‘ISIS’. These terms don’t appear with ‘refugee’.
Our project is part of the Economic and Social Research Council’s The UK in a Changing Europe programme. Look out for our regular updates as the project tracks developments in the debate on the UK’s continued membership of the EU and follow us on Twitter @myimageoftheEU.

Neuropolitics Research Lab – People – Politics and International Relations (PIR)
Neuropolitics research politics experiments using fMRI brain scanning. [WWW.POL.ED.AC.UK](http://WWW.POL.ED.AC.UK)

Laura Cram is Senior Fellow, The UK in a Changing Europe, investigating The European Union in the Public Imagination: Maximising the Impact of Transdisciplinary Insights ([ESRC/ES/N003985/1](http://ESRC/ES/N003985/1)).

This article was originally published on the [imagineEurope Storify](http://imagineEurope Storify).

Author information:

Clare Llewellyn
The University of Edinburgh

Clare Llewellyn is PhD Candidate in Informatics at the University of Edinburgh and Research Assistant in the European Union in the Public Imagination project. Her research focuses on user-generated content on the Internet.

Laura Cram
The University of Edinburgh

Prof Laura Cram is Professor of European Politics at the University of Edinburgh; Senior Fellow, The UK in a Changing Europe; and Academic Editor of European Futures. Her research areas include European public policy, European identity and the neuropolitics of public policy and identity.

Publication license:
Creative Commons (Attribution-NonCommercial-NoDerivatives 4.0 International)

Additional information:
Please note that this article represents the view of the author(s) alone and not European Futures, the Edinburgh Europa Institute nor the University of Edinburgh.