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Towards Generating Novel Games Using Conceptual Blending

Jeremy Gow and Joseph Corneli
Computational Creativity Group
Department of Computing
Goldsmiths, University of London, UK

Abstract
We sketch the process of creating a novel video game by blending two video games specified in the Video Game Description Language (VGDL), following the COINVENT computational model of conceptual blending. We highlight the choices that need to be made in this process, and discuss the prospects for a computational game designer based on blending.

Introduction
This paper outlines the process of creating a novel video game by blending two video game descriptions given in the Video Game Description Language (VGDL). Several issues need to be considered: which games to blend? Which elements of the game will be blended and which removed? Do we need to adjust the resulting game in order to make it playable? Taking two games from the GVG-AI Competition (Perez et al. 2015), we provide a worked example based on a recent computational, domain-independent model of conceptual blending (Bou et al. 2015).

Our account provides a high-level sketch of how a computational system could blend game designs, and does not propose a concrete architecture. Instead, our intent is explore how a game blending system could work. We highlight the specific challenges presented by various steps in the blending process, and describe how certain steps provide the opportunity to add or close off new potential mechanics and meanings. The implementation and evaluation of this approach will be the focus of future work.

Background
Recent research (Treanor et al. 2012; Cook and Colton 2014) has examined computational generation of games from provided concepts. The current exploration of blending game descriptions is motivated by our observation that game designers often build new games by combining ideas from existing games.

Conceptual blending is the notion that new concepts can be generated by combining elements of existing concepts. COINVENT is an EU FP7 project that aims to develop a “computationally feasible, formal model of conceptual blending” (Schorlemmer et al. 2014)¹. The project takes Goguen’s formalisation of conceptual blending as a starting point (Goguen 1999). Early implementations draw on the related notion of amalgams (Ontañón and Plaza 2010). The core ideas in the model are:

- **Conceptual spaces** may be mathematical theories, ontologies, or, in our case, video game descriptions.
- **Signature morphisms** between conceptual spaces are mappings from the symbols of a source conceptual space into the symbols of target conceptual space. In the diagram below, \( \phi_1, \phi_2, \psi_1, \psi_2, \) and \( \iota \) are all signature morphisms.
- **Generic spaces** are a particular kind of conceptual space that possess maximum commonality with a number of given input spaces. In the diagram below, \( \phi_1 \) and \( \phi_2 \) represent the inclusion of the elements of the generic space \( G \) in both \( X \) and \( Y \).
- **Blends** are unique conceptual spaces that preserve structure from the input spaces and a generic space \( G \), via a specific arrangement of signature morphisms; namely, such that the diagram is commutative, and that ‘axioms’ in the input spaces \( X, Y \) are sent to ‘theorems’ in the unique colimit \( B \), known as the blend:

\[
\begin{array}{ccc}
X & \xrightarrow{\phi_1} & G & \xleftarrow{\phi_2} & Y \\
& \downarrow{\psi_1} & & \uparrow{\psi_2} & \\
& B & & &
\end{array}
\]

Within the COINVENT project the model has been primarily applied to examples from mathematics (Bou et al. 2015) and music (Cambouropoulos, Kaliakatsos-Papakostas, and Tsougras 2014). The constituent processes have been automated to differing degrees, and for some simple examples complete automation is feasible. One of the key outstanding issues is the evaluation of blends, both from the point of view of judging the final outcome, and from an ‘online’ point of view that can help constrain the potential combinatorial explosion as the collection of possible input spaces is explored, and possible blends are computed.

¹http://www.coinvent-project.eu/
VGDL: The Video Game Description Language allows the specification of simple arcade-style games (Schaul 2014). It was recently developed to support research into artificial intelligence and games, in particular general game-playing agents, and now forms the basis of the General Video Game Playing AI (GVG-AI) Competition (Perez et al. 2015).

VGDL conceptualises a game as having five components:

**Sprite Set** The entities in the game, their types and properties. The predefined types are Avatar, FromAvatar, NPC, Static, Movable, Resource and Portal, plus a large number of specialised subtypes, e.g. RandomNPC. The sprites are arranged in a hierarchy, where subsprites (here denoted □) inherit types/properties of their ancestors.

**Interaction Set** The mechanics of the game. Each interaction rule defines the consequences of a particular pair of sprites overlapping.

**Termination Set** The win/lose conditions, based on either a timeout or the value of counter, e.g. player health.

**Level Mapping** A translation from ASCII characters to sprites.

**Level Designs** Multiple levels can be defined in ASCII, interpreted using the Level Mapping.

A VGDL specification defines the first four elements, with level designs being specified in a set of accompanying text files.

The sprites and rules are described in terms of a predefined ontology, e.g. a sprite can be a RandomNPC which wanders around the screen. The default ontology is fairly limited, and the VGDL versions of well-known titles are often quite simplistic. Nevertheless, it can be used to define an impressive range of games which present a serious challenge for a general game-playing agent, as demonstrated by the GVG Competition examples. In the context of game design, VGDL presents a large space of possible games. Random instances from within that space are unlikely to be coherent, playable games, let alone high quality ones (Barros and Togelius 2014). Hence it also presents a research challenge for automated game design, and researchers are now beginning to look at VGDL generation (Nielsen et al. 2015b).

**Blending VGDL**
Taking VGDL specifications as our ‘conceptual spaces’ for games, we wish to show how a computational agent could conceivably create new designs by blending existing game elements. Our proposed approach closely follows the general COINVENT process model:

- **Select** two input games to blend.
- **Generalise** the games by matching selected elements from each, resulting in a generic game concept.
- **Blend** the games by combining their constituent elements, reformulated in terms of the generic game concept.
- **Evaluate** whether the (perhaps nonsensical) blend is a viable game.

**Weaken** the blend by removing/adjusting elements to achieve viability.

**Run** the blend by elaborating the design to exploit any new structure which it has introduced.

The following account is a thought experiment, but is, we argue, computationally plausible. We expect that the majority of games developed by such a process would not be playable, and indeed there will be many partially developed blends that will fail. For non-trivial examples, each stage presents a huge number of choices — a combinatorial explosion which any automated designer needs to tackle in order to extract playable needles out of a haystack of ‘frankengames’. We draw attention below to some of the decisions a computational designer would have to confront.

The term “designer” is used to refer to this imagined agent, but one might also conceive a co-creative approach where a human designer takes some of the key decisions, and perhaps takes inspiration from the blends the system produces.

Previous work in automated game design has suggested that there are few intrinsic criteria for game quality (Nelson et al. 2015). Playtesting, whether by humans or bots, is an essential component of game design. An implementation could use feedback from automated playtesting of the games to guide this process, as in e.g. (Nielsen et al. 2015a; 2015b).

We completely sidestep the difficult issues of blending level designs and blending audiovisual elements, focusing instead on blending game entities and rules. Of course, the design of all these elements is intimately connected, and a full account of game blending would encompass these as well.

**Selection**
The first question is which games *should* we blend? Input game selection can be thought of as taking part in some wider game design context: perhaps an agent is elaborating a particular design, and decides to blend in another game concept in order to fix a perceived problem with the original. Alternatively, an agent could be simply exploring the creative possibilities of mashing together diverse game designs.

For this paper, we have just hand-selected two games from the GVG Competition example set: *Frogger* (AKA *Frogs*) and *Zelda* (Perez et al. 2015). Both games are inspired by well-known commercial titles and have simple specifications — the VGDL is shown in Figure 1 and 2 respectively. The level and visual design are both outside the scope of this paper, so for simplicity we have omitted the LevelMapping information and img and color properties. We have also renamed a few sprites and made minor alterations for clarity, without affecting the game mechanics.

It is possible to intuit a lot about how these games work from the VGDL descriptions: the player controls an Avatar, Missiles travel in given direction etc. Due to lack of space, we do not include a full description of the games: see Schaul (2014) for more details, or play them using the Java emulator at https://github.com/EssexUniversityMCTS/gvgai.
Generalisation

The generalisation step proposes a generic game concept which can be mapped onto elements of the two input games. In the case of VGDL, we need to propose one or more generic sprites, which can then be mapped on to a subset of the two input sprite sets. For example, if game X features aliens and game Y ghosts, we could propose a generic game concept \( G \) with enemies. We then have two signature morphisms, i.e. mappings from the sprites of \( G \) to the sprites of the input games: \( \phi(G, X) : \text{enemy} \rightarrow \text{alien} \) and \( \phi(G, Y) : \text{enemy} \rightarrow \text{ghost} \).

Even for quite small sprite sets the number of possible mappings is considerable. We can imagine quite radical mappings, e.g. where a sprite is mapped to both the player avatar and a ghost, or both an alien and an ammo pack, and these clearly have a lot of creative potential. However, for now we make the additional simplifying assumption that the mappings preserve the VGDL sprite categories: Avatar, NPC, Resource etc. So the generic player avatar is mapped to the player avatars in both input games, and so on.

In our running example, the designer could propose the following category-preserving generic sprite set that maps as follows:

**Generic**

- door
- key
- wall
- sword
- link
- monster

**Frogger**

- frog
- home
- water
- truck

**Zelda**

- link
- home
- door
- monster

Note that both input games have additional unmapped sprites, e.g. Zelda’s key and sword don’t correspond to anything in the generic game.

Blending the Sprites

An initial version of our blended game — let’s call it Frolda — can now be generated. The blended sprite set combines those from both games, merging sprites identified by the signature morphisms: this is shown in Figure 3.

In generating this blend, we have retained as much structure as possible from both games: goal
structure is based on the door from Zelda, and the monster and truck sprite hierarchies have been integrated, retaining the rightTruck and leftTruck sprites from Frogger (renamed rightEnemy and leftEnemy).

The input games used two separate mechanisms to control NPC speed — cooldown (rate of action) and speed (distance traveled per movement action) — hence all enemies are slower in the blend than either of the inputs. This is an example of an undesirable interaction between game elements that will need to be dealt with later in the blending process.
The player is an enemy. An blend should be weakened. The next step is to consider VGDL, which introduced choices about how the unique adjustments were made to the blend to ensure we had valid structure defined by the chosen signature morphisms. Ad-ministration conditions from both games, with a unique blended The initial blend includes all the sprites, interactions and ter-

this stage, adjusting the blend to ensure the initial blend is valid VGDL.

Two significant decisions have been made during the sprite set blend:

1. The player is a ShootAvatar, following Zelda.
2. An enemy is a Missile, following Frogger.

This is a form of weakening (see below) which it makes sense to apply at this stage, adjusting the blend to ensure the initial blend is valid VGDL.

Some elements of the input games are unaffected by the blend: the walls, the river system from Frogger (forest/water/log/safety), and the sword, key and monsterNormal from Zelda.

Blending the Rules
We continue the blend by combining the interaction sets: an initial version is shown in Figure 4. All interactions can be included without modification, except for avatar–enemy, which reduces the score by 2 in Frogger, but only 1 in Zelda. By choosing the latter value we again weaken the blend in order to obtain valid VGDL.

Finally, we blend the termination sets. In this example, the structure happens to be identical: the player loses if the avatar is killed, and wins if the goal is ‘killed’ by being touched by the avatar.

Evaluation/Weakening
The initial blend includes all the sprites, interactions and ter-
mination conditions from both games, with a unique blended structure defined by the chosen signature morphisms. Adjustments were made to the blend to ensure we had valid VGDL, which introduced choices about how the unique blend should be weakened. The next step is to consider whether we need to further weaken the blend to improve the game’s coherence and playability.

First, we can see that the initial interaction set (see Figure 4) contains some redundancies:

- avatar and movable have the same interaction with wall, and avatar=movable. Also note that truck=movable and if trucks are blocked by walls then they will be prevented from wrapping around, i.e. all the trucks will end up stacked against the wall. Hence, we remove the movable interaction and retain the more specific rule.
- avatar and withkey have the same interaction with goal, and withkey-avatar. If we retain the more general rule then the player could always get to the goal, making the key redundant. Hence we again choose to retain the more specific rule, and drop the avatar interaction.

Another principle we can apply is parsimony: does the game contain unnecessary elements? This is very much context-dependent. A designer who was working on Frogger, but had blended it with Zelda in order to add a key-door mechanism might regard the wandering monsterNormal as an unnecessary addition. Likewise, a Zelda designer who had blended in the ‘crossing the road’ structure from Frogger could regard the log/river system as unwanted. If we are interested in mashing up the two games, we could regard any additional structure outside the core of the blend (i.e. the generic shared structure) as unnecessary. Here we adopt the latter position, and remove both the wandering monsters (monsterNormal) and river system.

Finally, we may wish to retune values in the blended game, such as the speed of the enemies, which may not be appropriate in their new context. As noted above, the enemies speed in the initial blend is being modulated by both speed and cooldown values. Here, we decide that we can use the default cooldown value.

A final version of Frolda is shown in Figure 5. The game

Figure 3: Initial sprite set for Frolda.

Figure 4: Initial interaction set for Frolda.
features enemies that move laterally left and right across the
screen, but which can be killed by using a sword, and re-
quires the player to collect the key before reaching the goal.
Figure 6 shows the game running in the GVG-AI Java em-
ulator, with our choice of sprite images and level design.
This level takes advantage of the key-door mechanic to force
Frolda to cross the ‘road’ of monsters twice before exiting
the level.
‘Running the blend’ refers to further elaborating the
blended game to take advantage of the synthesis of game
elements. For example, we may decide to make the key a
Missile so that as well as ‘crossing the road’ of enemies, the
player has to pick the key out of the moving traffic.

Alternative Blends

One can imagine many alternative choices to the ones made
above. Consider these examples, out of the many possible
blends:

• A generic game which doesn’t distinguish the speed of
enemies, resulting in single-speed monsters which travel
left and right.

• A generic game without a unified class of enemies. Trucks
and monsters would both be included in the blend as a
separate sprites, and the designer could run the blend by
inventing new interactions for them.

• Blending home with door ⊑ structure was
straightforward. But what if Frogger had specified
home ⊑ building? One option would be to blend
building and structure during the generalisation
phase. Another would be to create a new relationship in
the blend, e.g. building ⊑ structure. A third option
would be to remove, say, building entirely.

• When blending the sprite set we could have selected
MoveAvatar instead of ShootAvatar, leaving the
sword without a role in the game, to be later removed dur-
during weakening.

• Choosing RandomNPC enemies instead of Missile
would have given us a Zelda-style free-roaming monsters
instead of the horizontally-moving trucks that can be used
in level designs to create a dangerous ‘road’.

Next Steps

The account above has glossed over many details, although
we hope that each step is computationally plausible. To-
wards this end we intend to implement a basic VGDL
blender using the Java VGDL library (Perez et al. 2015).
We envision the primary research topic for blended games
to surround experimentation with heuristics: can we man-
age the massive combinatorial possibilities to produce a di-
verse range of non-trivial, coherent, novel, playable games?
A subsequent phase of work would integrate the imple-
mentation with the COINVENT software stack, as that ma-
tures. The COINVENT system currently accepts input in
the Web Ontology Language (OWL) or the Common Al-
gebraic Specification Language (CASL), so one likely ap-
proach would be to write a translator, for instance between
VGDL descriptions and OWL.

A more immediate next step to support system-building is
to work out further compelling examples in detail, e.g.

Pac-Man + Zombies The Survive Zombies game that ships
with the GVG-AI collection has some similarity to Pac-
Man (Perez et al. 2015). Both games give the pro-
tagonist the task of collecting a certain resource while avoid-
ing a population of Chasers. However, in Survive Zom-
bies another sprite is introduced (bees) which transforms
the chasers into honey. One possible blend with Pac-Man
would allow the protagonist to place fruit that is toxic to
ghosts in strategic locations.

Sokoban + Snake The protagonist’s tail grows when boxes
are pushed to the goal.

Sokoban + Sokoban Two copies of Sokoban hooked to-
gether, so that boxes cleared from one side appear on
the other. Perhaps best conceived of as a two-player
game, with each player in the role of “Maxwell’s demon”.
VGDL would have to be extended to multi-player games.

Two other directions that we did not address here in-
clude level design and audiovisual design for games. Rather
than directly blending the example levels that accompany

2It seems challenging to implement Snake in VGDL, since the
snake’s tail would have to be made of a chain of chasers that are
programmed to follow each other.
VGDL, we propose to express the *level idiom* in the form of a declarative level generator, e.g. in ASP (Smith and Mateas 2011), and blend these generators in concert with the rest of game description. Other aspects of visual design (e.g. sprites) could be developed through blending, building on recent work in icon blending (Confalonieri et al. 2015). Given its focus on game-playing agents, VGDL does not currently support any audio that could be blended, although it would be relatively easy to extend with simple audio effects to support research in that direction.

**Discussion**

One aspect in which our account is significantly lacking is how a computational designer can “run the blend” to take advantage of the new creative opportunities afforded by the newly combined elements. Consider the variant mentioned above where trucks and monsters remain separate sprites. How should they interact? We expect our initial implementation will use quite basic mechanisms, e.g. randomly selecting an event (or no event) for the interaction of the two sprites. A more radical move would be to elaborate new mechanics. For instance, monsters could commandeer and drive trucks. To give Frolda a chance to survive in this new Mad Max universe, it may be important to give her the opportunity to collect a bazooka that can launch missiles at the trucks. How this kind of elaborative process can be realised computationally could be a direction for future research.

The player’s imagination does a significant amount of work to make sense of the blend — perhaps especially in a game with limited graphics. Knowledge of the original games may help the player envision the new blended scenario. Thus, if we recognise the two source games, Frolda may be envisioned as an anthropomorphic frog equipped with a sword. We have only considered structural blending, but a broader view could include blending of audiovisual elements to achieve these kind of effects.

Brandt and Brandt offer a critique of conceptual blending that can help in thinking about what makes a blended game playable (Brandt and Brandt 2005). They argue that a purely conceptual approach to blending is not as cognitively useful as an approach that considers blends in their communicative context. In the case of games, there is both a narrative and an interactive component to the communication. This is consistent with the view from PCG that intrinsic criteria are insufficient for automated game design, and that some form of playtesting is required (Nelson et al. 2015).

**Conclusions**

We have shown that it is — in principle — possible to provide a computational approach to blending games specified in VGDL, although many such blends are possible. We highlighted the opportunities for emergent meaning making that are afforded to game designers using this approach. Nevertheless, it is difficult to point to anything resembling elaboration, evaluation, or meaning-making within VGDL games themselves: for instance, the observation that a given game is unduly difficult for the player would have to come from outside. Automated playtesting could provide some of the necessary feedback to guide the blending process, and will be integral to the implementation of the approach we have outlined here.

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